

Full Circle eCommerce & Shopping Cart Integration *powered by*



What It Is

- Automatic tools that fully integrate hpCommerce Orion to your webstore and your webstore to Orion.
- The industry's first and only Full Circle eCommerce and shopping cart integration.
- Maintain everything ONE TIME and in ONE PLACE and Orion and Yellow Hat will automatically keep your webstore up to date.

What It Does

- Orion and Yellow Hat automatically work together to keep Orion and your webstore up-to-date.
- Orion will automatically retrieve orders from your webstore.
- Orion will automatically build sales orders, manage inventory and manage payments.
- Orion will automatically update your webstore with tracking data for orders.
- Orion will automatically update your webstore with product updates. This includes inventory status, images, product categorizations, WYSIWYG marketing descriptions, web bullet points, pricing, size, weight and product data sheets.
- All you have to do is pick, pack and ship your orders.

How It Does It

- You configure Orion's Yellow Hat integration to check your webstores.
- You specify how frequently you want orders checked.
- You specify the email addresses for receiving your order retrieval status updates.
- You use Orion's industry exclusive eCommerce tools to maintain your product data. Manage images, product categorizations, WYSIWYG marketing descriptions, web bullet points, pricing, size, weight, product data sheets and more. All from within Orion.
- Orion's Yellow Hat robot will automatically send product updates to your webstore and will automatically check and process orders for you.

Why You Need It

- Maintain everything ONE TIME and in ONE PLACE and Orion and Yellow Hat will automatically keep your webstore up to date.
- Effortlessly get your business on the web and become a major performance retailer.
- Grow your eCommerce business to unlimited size without adding front end order processing.
- Ship orders quicker and cheaper. Your web orders will arrive automatically, ready to pick, pack and ship.
- Because you don't have enough time to maintain everything twice!

For a Product Demonstration Visit
hpCommerce Software
PRI Booth 4825

Or Call or Email hpCommerce Software
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